



"I love to make things cool to see, easy to use,
and empowering to own."

Rik Sansone

UX, UI & Illustration

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Portfolio: slideshare.net/RikSansone/rik-sansone-ux-2016

UX/UI Design

Edible Arrangements/Netsolace/Naranga

October 2016 - Present

Spearheaded UX workflow into existing B2B and B2C product process:
User Interviews, testing, Contextual/Observational Inquiries, Comparative/
Competitive Analysis.

Eliminated costly development time from several projects with data synthesized from methods above.

All UI aspects from wireframes, icon design, and prototypes to final Visual Designs.

ESPN, Inc

March - September 2016

Improved flows and clarity for B2C media site, and B2B employee review web app.

Standing Room Capital, Inc.

October - November 2015

User research & testing, mockups, design studios, personas, interactive prototypes,
data analysis, icon design. heuristics and wireframes.

Improved flows and clarity for Broadway crowdfunding website.



Illustration

2006-present

Sequential art, cartoons, logos, banners, buttons, comic book print and digital publishing, book covers, flyers, print promotions, murals, character designs for TV pitches, window painting.

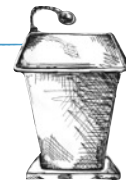


Apple, Inc.

Workshops & Events

2008-2015

Conducted/Developed/Hosted workshops, special events, and presentations on Apple products and Adobe Illustrator. Taught children and special needs groups in 500 person capacity theater.



Skills

Sketch, XD, Public Speaking, Balsamiq, InVision, Workshop Facilitation, OmniGraffle, Agile, Illustrator, InDesign, Photoshop, Solidify, Axure, Notable, Wireframes, Motion, Final Cut Pro, Google Docs, Dreamweaver, Keynote, Mac OS, iOS, MS Office.

Education

General Assembly, New York, NY, 2015 — User Experience Design Immersive

School Of Visual Arts, Continuing Education, New York, NY, 2015 — Digital coloring,

Storyboards, Perspective Drawing, Inking, Children's Book Publishing.

Framingham State College, Framingham, MA — Bachelor of Arts

Client list (partial)

Willow Street Press, Pear Tree Design, Simply Organized Space, The Clyde Fitch Report, Vintage Grape, People's Improv Theater, Banana Republic, ETL, Planet Records.