



Rik Sansone

- UX/UI DESIGN -
- ILLUSTRATION -

CAREER GOAL

"To lead a team that generates amazing ideas that are beautiful to see, easy to use, and empowering to own."

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 EXPERIENCE

- **UX/UI DESIGNER | 10.2016-PRESENT**
EDIBLE ARRANGEMENTS/NETSOLACE/NARANGA
Integrated UX into existing B2B/B2C e-commerce mobile & web process.
Eliminated costly development time from several projects with user data.
UI for assigned mobile and desktop apps – wireframes to final designs.
- **UX/UI DESIGNER | 03.2016-09.2016**
ESPN
Improved flows/clarity for B2C media asset site.
- **UX/UI DESIGNER | 09.2015-11.2015**
STANDING ROOM CAPITAL, INC
Improved experience for Broadway crowdfunding site.
- **WORKSHOPS & EVENTS | 02.2008-04.2015**
APPLE, INC.
Developed & hosted workshops and events for 500 capacity theater.
- **FREELANCE ILLUSTRATION & DESIGN | 02.2003-PRESENT**
Sequential art, posters, brochures, logos, cartoons, cartoons, portraits.

 EDUCATION

- **USER EXPERIENCE DESIGN IMMERSIVE | 09.2015-11.2015**
GENERAL ASSEMBLY – NEW YORK, NY
Heuristics, Flows, User and Client Interviews, Contextual Inquiries, Qualitative/Quantitative Data Analysis, Card Sorting, Gamification
- **UX SEMINARS | 09.2017**
NIELSEN/NORMAN CONFERENCE – NEW YORK, NY
Translating Brand into User Interactions (Certified)
Generating Big Ideas with Design Thinking (Certified)
- **ILLUSTRATION | 02.2015-08.2015**
SCHOOL OF VISUAL ARTS – NEW YORK, NY
Storyboards, Perspective Drawing, Inking, Children’s Book Publishing, Digital Coloring, Exploring Career Opportunities for Illustrators
- **ART & DESIGN | 09.1986-05.1990**
FRAMINGHAM STATE UNIVERSITY – FRAMINGHAM, MA
Bachelor of Arts; President –Theater group; DJ –Radio Station
Arts Editor & Cartoonist – Campus Newspaper

 UX SKILLS

		
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 UI SKILLS

Sketch	Balsamiq
InVision	Omnigraffle
Adobe CC	Agile
Illustration	Notable

 ADDITIONAL SKILLS

- Public Speaking
- Conceptual Ideation
- Humor
- Digital Publishing
- Presentations
- Video Editing
- Animation

 INTERESTS/HOBBIES

COMEDY	HOCKEY	FAMILY
FINE ART	GUITAR	COMICS